

NILS RIBI

CANDIDATE'S SUMMARY

NILS RIBI RUNS FOR SUN VALLEY CITY COUNCIL

Sun Valley, Idaho, July 22, 2005 –Nils Ribi announced his candidacy for a seat on the Sun Valley City Council in the November 8th election during a press conference today. From the City's five-acre parcel, Ribi outlined the key leadership qualities he will provide to the Sun Valley City Council:

1. The need to bring a balanced perspective to City Council. Independent of special interests, Ribi fully supports a legislative environment where citizens' input is sought and where public debate is open and transparent.
2. Ribi brings demonstrated leadership skills, a record of dedicated, hard work and determination to ensure that the City's Comprehensive Plan Update is implemented in a timely process and includes the full participation of the public. Examples include protecting our hillsides and open space, approving developments that appropriately respect neighbors, and seeking solutions to regional concerns.
3. The City's economic future can be safeguarded through long-range planning. Ribi will provide proactive leadership for a stable local economy that protects property values and scenic, environmental assets and creates a fair tax structure without unjustly burdening property taxpayers.

Ribi stressed the need for Council members to demonstrate leadership that is proactive rather than reactive. He emphasized the importance of staying "ahead of the curve", anticipating and addressing potential problems before they occur. Forward-thinking solutions to complicated issues, such as the Sun Valley Resort's master plan, need to be identified that regard our citizens' deeply held values and respect our quality of life as well as satisfy the owners' requirements.

Ribi, 50, a full-time resident of Sun Valley for the past seventeen years, currently serves as Chairman of the City's Planning and Zoning Commission. He is a longtime community volunteer and is President of Ribi Corporation, a private venture capital company which helps organize start-up technology ventures.

Ribi pointed out that his years of experience on the Planning and Zoning Commission will serve the Council's land use decisions as they face many major development proposals in the near future and inevitable redevelopment in the coming years. In addition to independence, Ribi will bring to the Council a wealth of experience from the private sector that can be put to immediate use, along with energy and a fresh perspective.

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